



S Y M P H I O N

Press Release

## FOR IMMEDIATE RELEASE

### **Symphion Launches SNIF 4.0 the Industry's only CMDB Delivered as a Fully Managed Service Solution**

***SNIF 4.0™ Combined with Symphion's MSP Solution Helps IT Leaders Immediately Lower IT Costs While Acquiring Better IT Intel for Both Tactical Execution and Strategic Planning***

**DALLAS, TX (May 19, 2009 )** -- Symphion, Inc., the only CMDB provider offering its application as a managed service provider solution, announces the release of Symphion Instrumentation "Intelligence" Network (SNIF™), Version 4.0. SNIF maximizes existing IT resources and lowers costs through faster, more accurate IT asset inventory and configuration reporting. Using this solution, IT leaders can make informed tactical decisions that address their everyday needs while helping them fulfill long-range planning (strategic) goals.

As a configuration management database (CMDB) application, SNIF locates and inventories all enterprise-wide IP-enabled assets within a discovery field. SNIF then interrogates these assets for configuration and other forensic data. SNIF stores this IT intelligence, "IT intel," in a versioned repository, available for viewing and analysis via its web browser and comprehensive exportable reports. Such intelligence, historically, was gathered and often logged manually by IT staff members. SNIF automates the manual process, scanning and retrieving information on all assets quickly, efficiently and accurately.

"Today's economic landscape plus increased expectations on IT leaders puts them between the proverbial rock and the hard place. Use less staff but increase output quantitatively and qualitatively," said Louis Richie, CTO, Symphion, Inc. "SNIF helps these leaders better track, and analyze their IT hardware and software, providing comprehensive reports that will help them with many tasks: from everyday Helpdesk problem diagnosis to enforcing technology standards; and from daily IT infrastructure management to improving resource allocations."

In addition, Symphion is the only CMDB provider that delivers a full managed service solution. In stark contrast to many of their competitors, Symphion's virtual management solution team installs, configures, and manages SNIF™ for their clients for a small current operating expense.

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“The origins of Symphion as a successful systems integrator in the late 90’s give us a unique perspective today,” said, Jim LaRoe, CEO, Symphion, Inc. “Symphion created a comprehensive, cutting-edge enterprise-wide IT Asset Management and Configuration Reporting Solution with the IT leader in mind.”

“However, we know the potential pain and overrun expenses of many application implementations,” added LaRoe. “The MSP solution mitigates risk, contains costs and protects our clients downside with a proven process backed by the Symphion guarantee.”

John Baschab, the author of “*The Executive’s Guide for Information Technology*,” and Managing Director of the Provali Group, a leading national IT outsourcing firm depicts SNIF in his best-selling book as a key tool for the IT leader to manage their IT assets. His firm also uses SNIF in key installations to track their clients’ IT assets and key performance indicators.

“SNIF establishes an easily accessible, accurate and Evergreen IT asset inventory and asset management platform for effective communication, planning and decision-making.” Baschab said. “Good CMDB tools are a must-have for running an effective IT shop. SNIF greatly assists in helping IT leaders achieve not just best practices, but essential practices to both strategically and tactically deliver service level requirements.”

“Symphion’s SNIF leads the market in value with a high return on both capital and effort invested,” added Baschab.

### **ABOUT SYMPHION**

Since 1999, Symphion has been a leader in the enterprise technology field, designing and delivering enterprise architecture, enterprise application integration solutions, and implementing other companies’ EAI software. Symphion first operated as an end-to-end enterprise architecture provider, and later as an applications integration solutions provider for companies such as, Liberty Mutual, TXU, CenterPoint Energy and Catholic Health. Symphion also served as an enterprise integration partner for major integrators such as Accenture and CSC.

As a result of this success, Symphion recognized an opportunity to develop more robust enterprise IT management software. In 2005, Pier 1 Imports became Symphion’s first flagship account in this space. For more information visit [www.Symphion.com](http://www.Symphion.com)

